

## PRESS RELEASE

### **Implementation of training seminars for stockbreeders, farmers, professionals and people who work in the sectors of cheese and meat products.**

13<sup>th</sup> June 2020

The training seminars, organised between 9th and 12th June 2020, at Paramythia, Thesprotia, by the **Region of Epirus** in cooperation with the **Association of Transhumance Stockbreeders of Epirus** within the framework of **MeDInno** Project have been completed successfully. At the seminars attended stockbreeders, farmers, professionals, and people who work in the sectors of cheese and meat products, as entrepreneurs, people who work, or study in sectors related to agri-food, gastronomy, and tourism.

The training seminars will be **continued** at the city of **Arta between 23<sup>rd</sup> and 26<sup>th</sup> June 2020** at **11.00-16.00 & 16.00-21.00** with the following topics:

- **"Meat and cheese products supply chain - Retail"**  
23rd June, 11:00 - 16:00, Hotel Vyzantino (old national road Arta – Ioannina Filothei)
- **"Ruminant's Diet"**  
23rd June, 16:00 - 21:00, Hotel Vyzantino (old national road Arta – Ioannina Filothei)
- **"Basic principles of economic balanced daily ration"**  
24th June, 11.00 - 16.00 and 16:00 - 21:00, Hotel Vyzantino (old national road Arta – Ioannina Filothei)
- **"Basic breeding principals – genetic selection"**  
25th June 11.00 - 16.00 and 16:00 - 21:00, Arta Palace Hotel, (5th klm National Road Artas- Agrinio)
- **"Health and welfare of farm animals"**  
26th June 11.00 - 16.00 and 16:00 - 21:00, Arta Palace Hotel, (5th klm National Road Artas- Agrinio)

**Note that in each seminar will be observed all the foreseen measures to avoid and restrict the dissemination of the Coronavirus COVID-19**

To register click [here](#).

The seminars are free of charge and certificates of attendance will be provided.

#### **Basic information about the project**

MeDInno project – "Joint development of innovative processes and products based on local dairy and meat tradition about ruminant farming and relevant agri-food sectors" is implemented in the framework of the Interreg V-A "Greece-Italy 2014-2020" Cooperation Programme.

The project is implemented in the regions of Epirus and the regions of Epirus and Puglia (Italy) and aims to disseminate the existing cheese and meat products of the region and to promote and develop new cheese and meat products in line with the modern gastronomic trends. Also through a process of know-how transfer and quality standardization, it aims to support the micro & small livestock units to upgrade their processes and improve their extroversion.



*MeDInno project is co-funded for 841.517,40 euro by European Regional Development Fund (ERDF) and national co-financing within Interreg V-A Greece-Italy Programme 2014-2020*

Region of Epirus

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[www.medinno-interreg.eu](http://www.medinno-interreg.eu) | [www.greece-italy.eu](http://www.greece-italy.eu)



*Interreg V-A Greece-Italy Programme is a European Territorial Cooperation Programme that aims to help public institutions and local stakeholders to develop cross-border projects and pilot actions and to create a new policy, products, and services, with the final goal to improve the citizens' quality of life. Strategically, the programme will enhance innovation in several fields such as blue growth, tourism and culture, agro-food, and cultural and creative industries. Interreg V-A Greece-Italy Programme aims to get maximum return from EUR 123 million financed per 85% by the European Regional Development Fund (ERDF) and per 15% by the 2 member states through a national co-financing.*